



Advertising Opportunities on the

BEST OF THE TRIANGLE BALLOT

Category Sponsor: **\$150**

Appears next to YOUR category (e.g. Best Telescope in the Triangle), and runs for all three weeks of the nomination period.

NEEDS: 300x600 & 300x250 + URL

Section Leader Sponsor: **\$100**

Appears at the bottom of your GROUP (e.g. Shop or Services), and runs for all three weeks of the nomination period.

NEEDS: 728x90 & 300x50 + URL

Section Interstitial Sponsor: **\$250**

Appears between screens as voters scroll through the ballot, and runs for all three weeks of the nomination period.

NEEDS: 970x250 & 300x600

Profile Card: **\$75**

Details, image and contact info for your business. Runs for all 3 weeks of the nomination period.

NEEDS: Logo (100x100) + Background Image (600x500) + 150-character description of Business + Address + Phone + URL + Facebook + Twitter + Instagram

*All pricing is for camera-ready art. If you need assistance with your creatives there will be a **50% upcharge**.*

Key Dates

February 14 through March 6: Nominations poll open

April 11 through May 8: Finalists ballot open: the top 4 vote-getters will be finalists in each category

June 15: The "Best of" announcement issue hits stands